

Leadership Magazine

Published by the **Association of California School Administrators**
Reaching more than 50,000 education professionals.

2023-2024 Advertising Deadlines & Themes

September/October 2023: **Empowering Women Leaders**

Pipeline • Networking • Family/life balance • Career development • Superintendentcy • Gender gap in leadership/superintendency • “Leaning in” • Discovering leadership style • Societal expectations of women • Bias — and more!

Space reservation: July 11, 2023 Artwork deadline: July 24, 2023

November/December 2023: **Attendance**

Student and family engagement • Marketing enrollment and programs • TK • State preschool programs • Attendance campaign solutions • Technology solutions • SARB/truancy/chronic absenteeism • Student health campaigns • School-based health centers • Rural schools • Barriers to attendance — and more!

Space reservation: Aug. 21, 2023 Artwork deadline: Sept. 18, 2023

January/February 2024: **Behavior Interventions**

Social-emotional learning • Intervention teachers • PBIS • Response to Intervention • MTSS • Wellness/calming rooms • Inequities in discipline • Classroom management strategies— and more!

Space reservation: Oct. 23, 2023 Artwork deadline: Nov 27, 2023

March/April 2024: **Special Education**

Educator shortage • Inclusive classrooms • Equity • Autism • SELPA • Funding issues • IEPs • Communication with parents • Self-care for SPED educators • FAPE • Threat assessments — and more!

Space reservation: Jan. 22, 2024 Artwork deadline: Feb. 5, 2024

May/June 2024: **Recruitment and Retention**

Engaging millennials • Young teachers • Credentialing • Burnout • Cost of living • On-campus teacher housing • Residencies and internships • Challenges for rural schools • Strategies hard-to-staff positions (math, special education, etc.) • Compensation/salary schedules • Employee assistance/wellness programs — and more!

Space reservation: Feb. 20, 2024 Artwork deadline: March 18, 2024

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Exact dimensions must be specified with reservations.