

# Leadership Magazine

Published by the **Association of California School Administrators**  
Reaching more than 50,000 education professionals.

## 2025-2026 Advertising Deadlines & Themes

### September/October 2025: **Finding Common Ground**

As federal policies change and the ideological divide only appears to grow wider, what are strategies for honoring diverse viewpoints while staying focused on serving students? • Navigating students' and parents' rights • Communication strategies on divisive subjects • Protecting DEI programs/mixed status families/transgender students — and more!

**Space reservation: July 15, 2025      Artwork deadline: July 29, 2025**

### November/December 2025: **Family Engagement**

The well-being of parents and caregivers is directly linked to the well-being of their children. With the demands of raising children in today's world, how can schools better empower and support parents as partners in the development of their children? • Building trust with parents • Successful conferences, incorporating families' voices in IEPs • Connecting families with resources to support student success — and more!

**Space reservation: Aug. 29, 2025      Artwork deadline: Sept. 15, 2025**

### January/February 2026: **Navigating Fiscal Challenges**

With school funding constantly in flux, leaders must navigate shifting state and federal budgets, advocate for resources, and find creative ways to sustain programs • Budgeting for uncertainty • Grants, bonds and alternative funding sources • ADA and declining enrollment • Responsible budgeting for long-term school success — and more!

**Space reservation: Nov. 4, 2025      Artwork deadline: Nov. 21, 2025**

### March/April 2026: **Green Schools**

How are we preparing our school facilities — and our students — for the reality of climate change? What innovative practices and initiatives are contributing to more sustainable, equitable and healthy school learning environments? • Sustainable schools • Curriculum on ecology/science, CTE for green careers • Energy independence: solar arrays, electric fleets • Outdoor learning • Green building design/facilities • Environmental justice — and more!

**Space reservation: Jan. 20, 2026      Artwork deadline: Feb. 4, 2026**

### May/June 2026: **At-promise Students**

While every student has the potential to succeed, some students face greater obstacles than others. What new practices are schools using to better serve their most vulnerable students? • Serving students from historically socio-economically disadvantaged groups • Foster youth and students experiencing homelessness — and more!

**Space reservation: March 2, 2026      Artwork deadline: March 20, 2026**

---

### Contact:

**Diana Granger | 530/642-0111 | [granger@cwo.com](mailto:granger@cwo.com)**

**Exact dimensions must be specified with reservations.**